

## Note for Schneidman, Eileen

\*\*\* URGENT \*\*\*

**From:** Schneidman, Eileen  
**Date:** Fri, Feb 24, 1995 9:35 AM  
**Subject:** FW: Indicia  
**To:** Nickert, Sheila

Sheila,

One more thing... *W.E.*

Given that this has bonus miles in it, do we want to pay for endorsements?

- Forwarding
- return undeliverables

Usually, this is expensive (please cost out...might be in the \$1.50 range on 10% of mail that goes out.... $2,974,000 \times 10\% \times 1.50 = \$446,100$ )

LBCo. needs to add endorsements to keyline if we choose to go with.

Thanks, Eileen

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From: Nickert, Sheila on Thu, Feb 23, 1995 8:24 AM

2041341279

Subject: RE: Indicia  
To: Schneidman, Eileen

Good Catch! I believe that you are correct about the "3rd Class", but I have to check into pre-sorted since it is actually that Post office that is sorting them. I'll get back to you as soon as I can verify.

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From: Schneidman, Eileen on Wed, Feb 22, 1995 5:50 PM

Subject: FW: Indicia  
To: Nickert, Sheila

This is not what he told us on the phone (he left "Pre-sorted" out and "3rd Class"). In order to qualify for presorted mail (that's why we made the name/address window 3 1/2" above the fold), don't we have to put "Pre-sorted" on the envelope?

I'll wait to hear from you before marking up the boards.

2041341280

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From: PMUMSP12.BKELLOG on Wed, Feb 22, 1995 3:37 PM

Subject: Indicia  
To: Schneidman, Eileen@MKTSV-MAIL; Vichich, Ed@REG4-MAIL; Nickert, Sheila@IS-MAIL

Microsoft Mail v3.0 IPM.Microsoft Mail.Note

From: Kellog, Bob(NEO)  
To: SCHNEIDMAN, EILEEN  
VICHICH, ED  
NICKERT, SHEILA  
Subject: Indicia

2041341281